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Lodgers' Tax Advisory Board Special Meeting Video Conference 1700 N. Grand Avenue Las Vegas, NM 87701 Tuesday August 4, 2020 at 2:00 pm

Call to Order

Board Chairman Bhakta called the meeting to order at 2:09 pm.

Roll Call

Present:

Absent:

Krutik Bhakta

Gabriel Garcia (telephonically at 3:18)

Allan Affeldt

Shawna Sandoval (telephonically at 2:20)

Georgina Ortega-Angel

Approval of Minutes

Board Member Affeldt made a motion to approve the minutes.

Board Member Ortega-Angel seconded the motion.

Motion passed unanimously.

Approval of Agenda

Board Member Affeldt made a motion to approve the agenda.

Board Member Ortega-Angel seconded the motion.

Motion passed unanimously.

Finance Report

Bill Hendrickson gave the financial report.

Board Chairman Bhakta asked if more money was found.

Bill Hendrickson responded that money has been received from Lodgers Tax.

Board Member Ortega-Angel asked if the accounts listed on the right hand side had signed contracts.

Virginia Marrujo responded that the billboard contract is completed.

Board Member Ortega-Angel asked what the time limit was to have the contracts signed.

City Manager stated the budget was just approved last Wednesday by the City Council. He also stated that if funds are not executed it goes back into the budget.

There was a discussion held on the Chambers running the visitor center.

Public Input

No input was submitted.

Agenda

a. Approval/disapproval Main Street additional \$26,000.00

Michael Peranteau addressed the board on the wayfinding project and answered any questions.

Board Chairman Bhakta stated that the actual infrastructure will utilize this part of the budget.

Board Member Ortega-Angel asked how much of the project will be done locally.

Michael Peranteau stated that Highlands University was the only place that had capacity, but they did not have the right equipment for the signs.

Board Member Ortega-Angel made a motion to approve the additional funding.

Board Member Affeldt seconded the motion.

Motion passed.

b. Approval/disapproval of CCHP Mobile App

John Beurskens gave an update on the app.

Board Member Ortega-Angel asked who will be maintaining the app.

John Beurskens responded CCHP is in charge of the app and responsible for the maintenance of the app.

Bill Hendrickson stated if the app is self-sustaining it will be better maintained by a separate agency.

Board Member Affeldt made a motion to approve the app.

Board Member Ortega-Angel seconded the motion.

Motion passed.

c. <u>Approval/disapproval Hermit's Peak Watershed Alliance/Gallinas River Park</u> Collaborative

Paul Stagner gave an overview of the projects' progress. He stated construction will begin in late fall, early winter.

Bill Hendrickson stated that he would have to review the budget.

Board Member Ortega-Angel asked for clarification on the amount of funding requested because on the old request it was \$20,000.00 and on this agenda it is \$19,000.00.

Board Member Affeldt made a motion to approve the \$19,900.00 funding request.

Board Member Ortega-Angel seconded the motion.

Motion passed.

d. Approval/disapproval of EDA Grant

Wid Slick explained the EDA Grant and what the grant can potentially accomplish.

Board Member Ortega-Angel asked what the original amount needed for the grant.

Wid Slick stated the board is not being asked to fund anything, but to sponsor the events which can be added for the match.

Board Member Affeldt made a motion to approve the EDA grant.

Board Member Ortega-Angel seconded the motion.

Motion passed.

e. Presentation: Skate park master plan design

Virginia Marrujo gave background history on the skate park.

Josh Willis represents American Ramp Company which designs skate parks. He gave a presentation on what the skate can potentially do for the community.

Board Chairman Bhakta asked how it ties in with tourism.

John Peranteau stated he can help with fundraising and knows a group that would be interested in helping.

Board Members Affeldt and Ortega-Angel are for the skate park coming into town.

Board Member Sandoval questioned it because there are other parks in the community that are not family friendly.

Board Member Affeldt asked if the item can go on the next agenda as an action item.

Bill Hendrickson stated that the City is for the skate park but there needs to be more steps taken for it to be completed.

Josh Willis and Virginia Marrujo it would cost about \$14,000.00- \$14,5000.00 for the plan and design.

attract tourists and give them another outdoor activity to enjoy while traveling.
<u>Discussion Items</u>
No items.
New and Other Business
A discussion was held about the Chambers running the visitor center.
<u>Adjournment</u>
Board Member Ortega-Angel made a motion to adjourn the meeting.
Board Member Garcia seconded the motion.
Motion to adjourn passed.
Meeting adjourned at 3:58 pm.

Board Chairman Bhakta

Date